

Envisioning a New Future for Sarasota's Van Wezel Performing Arts Hall

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Our Goals

- Complement, Not Compete
- Create Flexibility
- Evolve with Emerging Trends
- Five Concepts to Inspire Conversation



Performance Venue

- Complement, Not Compete with New SPAC
- Right-Size Seating & Ancillary Space (e.g. Concessions)
- Flat / Flexible Flooring & Staging
- Niche or Diverse Programming
- Feeder to/from New SPAC
- Options to Capitalize on Bayfront

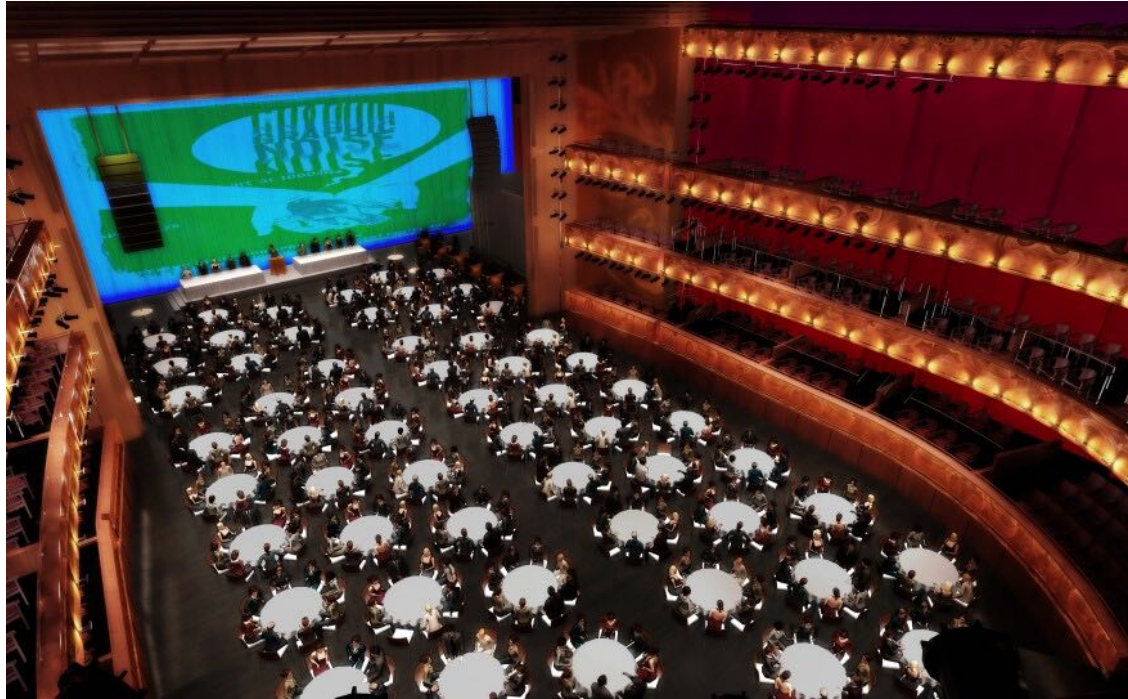
Concerts / Comedy / Special Events Venue



Ft. Lauderdale, FL
1,147 seats



Flexible / Flat Floor Venue




TOBIN CENTER®
FOR THE PERFORMING ARTS

San Antonio, TX



Niche Destination (e.g. Cirque)



CIRQUE DU SOLEIL®



PFM
PROFESSIONAL
FACILITIES
MANAGEMENT

Capitalize on Bay Location...



The Royal Poinciana Playhouse
West Palm, FL



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MANAGEMENT

Open Air Performance Venue

- Conversion of Shell Roof to Shade Pavilion
- Potential to Create Floating Stage / Function Area



Boston, MA







Immersive Experience Venue

- Experience Industry is Rapidly Evolving
- Engages Younger Audiences

“The real thrill of live sports – or any live event – is the collective experience you have in a crowd of people all hanging on the same thread and sharing the same emotional peaks and valleys. You can’t get that in a headset. You have to be there, physically together.... merging virtual, physical, and social experiences into one transcendent ‘Shared Reality’ experience.”

- Jeb Terry, CEO of Cosm

A Global Tech / Immersive Experience Company



Immersive Theatre



NYC's Broadway Theatre
2023



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MANAGEMENT

Projection Mapping



Full Body, Multi-Sensory



teamLab★Planets
TOKYO



Extreme Sports Venue

*“Extreme and Adventure Sports are not like mainstream sports.
There are no uniforms, no coaches nor scripts.
It's all about your uniqueness, how you express yourself and
facing the challenges, no matter your level.”*

- EXTREME Adventure Travel

Indoor / On Land

- Rock Climbing / Bouldering
- Skateboarding / BMX
- Axe Throwing
- High Ropes
- *Escape Rooms*

On Water

- Waterskiing
- Kitesurfing
- Parasailing
- Jet Skiing
- Kayaking

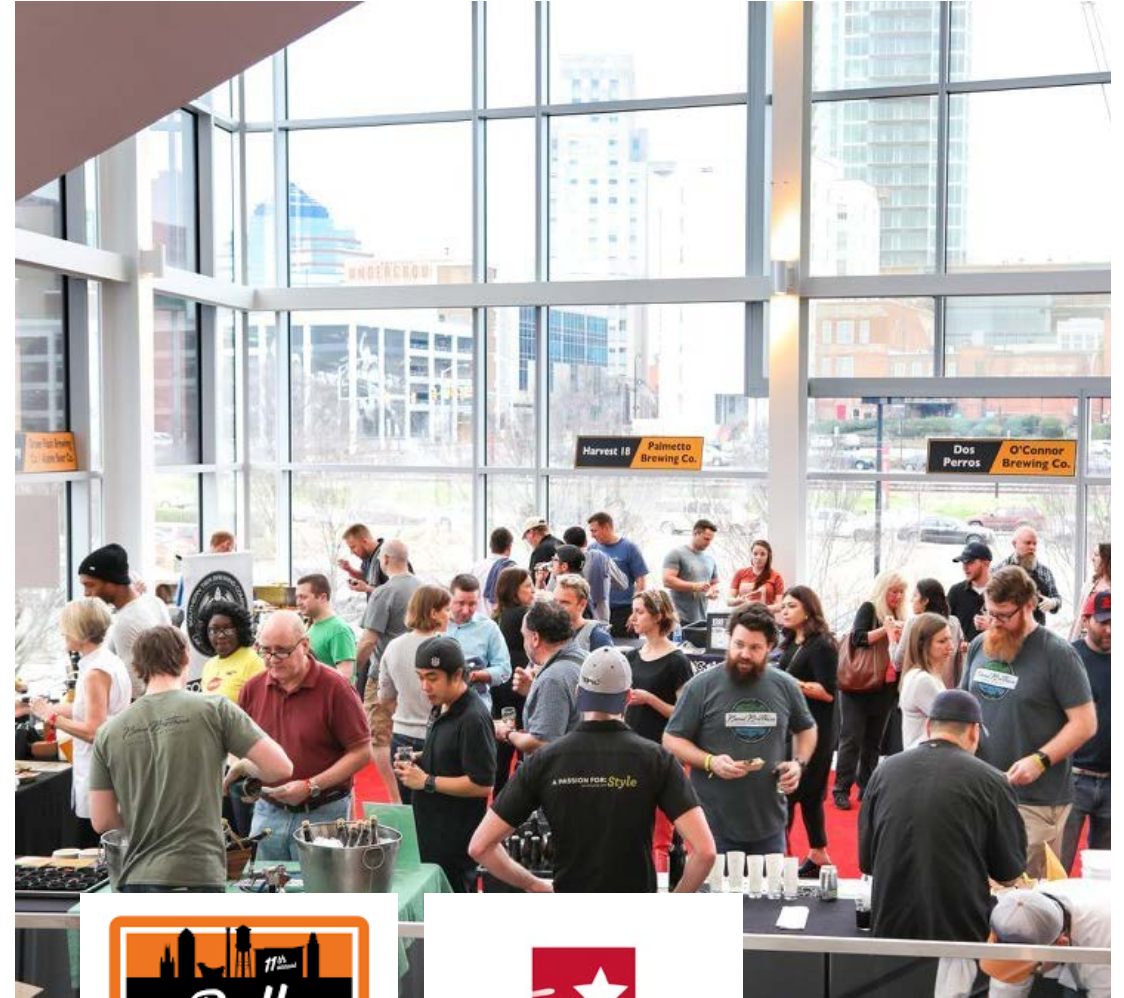


Climbing & Skatepark
Hemel Hempstead, England



Meeting / Function / Exhibition Venue

- Galas, Proms, Receptions,
Indoor Festivals, Trade Shows, etc.
- Function and/or Performance Space Supported by
Flexible Spaces (Meetings, Catering, Rehearsal, etc.)
- Opportunity for Outreach and Education



In Review

- Complement,
Not Compete
- Create Flexibility
- Evolve with
Emerging Trends
- Questions / Comments

